



Data and Privacy File Guides

**Apple Media Services:
TV App Favorites and Activity**

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File name TV App Favorites and Activity.json

File description This file contains information related to user activity and favorites within the Apple TV App.

Why Apple keeps this information We use this information to power features in the Apple TV App. The features need to know which episodes of a show a user has seen to play the next one, how far through content a user was so that playback can be resumed, and what they like to view so that similar content can be recommended.

Field Name	Details
bundle_id [3]	The application that was used to view the content
brand_id (and human_readable_brand)	Partner or brand on which the content was watched (for example, Hulu, HBO, iTunes and the BBC)
external_playable_id	Uniquely identifies the show episode or movie being viewed in the keyspace of the brand/partner
external_show_id	Uniquely identifies the TV show being viewed, in the keyspace of the brand/partner (for example, Game of Thrones viewed on HBO will have a different external_playable_id than Game of Thrones viewed on iTunes)
timestamp (and human_readable_timestamp)	Time when this entry was last updated, in Pacific time.
play_cursor_in_milliseconds	Time position within the content that was last viewed, relative to the start of the content
media_length_in_milliseconds	Length of the content (in milliseconds)
is_done	Whether the content has been finished by the user (or nearly finished)
media_type	Whether the content is classified as TV or MOVIE
canonical_id	Uniquely identifies the TV show episode or movie
canonical_show_id	Uniquely identifies the TV show
human_readable_media_description	Human readable description of the content being viewed